

PRESS RELEASE

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VIASAT GROUP ACQUIRES 51% OF ITALIAN COMPANY ANTHEA AND CONSOLIDATES ITS POSITION IN THE WASTE MANAGEMENT SECTOR

The Viasat Group is furthering its growth process abroad, bringing together the dynamic realities of the fleet management world. In addition, it has just completed a key acquisition in Italy that clearly expresses its desire to consecrate its leadership in the urban hygiene market. The acquisition of 51% of Anthea, a company based in Aprilia, in the province of Latina, which specializes in providing solutions for the integrated management of environmental services, completes the coverage of the entire supply chain of services designed specifically for this sector.

This ambitious operation represents another step forward for the Group which, it should be remembered, has been operating in the waste management market for years, through its subsidiary Datamove, based in Treviglio (BG). The latter owns the brand SIUNET, a multi-channel software platform that simplifies the monitoring and certification of services and activities carried out by companies involved in waste collection and, more generally, urban hygiene services. Now, with the acquisition of Anthea, the Group's offer is enriched with the first highly scalable environmental ERP dedicated to institutions, environmental operators and production companies. This unique solution combines three technological expertises of excellence - those of Viasat, Anthea and Datamove - to provide companies with solutions for the integrated management of environmental services, from waste management to punctual tariffing, while putting at the customers' disposal high-performance solutions, advanced services and ongoing assistance. The aim is to meet the companies' continuous needs to change and evolve while maximizing efficiency and competitiveness.

"Telematics is, by now, an obsolete term that fails to fully describe the current revolution, which is the logical consequence of what has happened in the last thirty years - years in which informatics and telematics converged" explains Domenico Petrone, President of Viasat Group. "There are many areas of application for the IoT, and waste management is an important example of this. Our country boasts leading technological excellences, Anthea is one of them and we proudly welcome it as part of our Group".

"170 billion dollars: in the years to come, this will be the cost of the growing (70%) urban waste generation on a global scale, the World Bank calculates" says Massimo Getto, CFO and vice president of Viasat Group. "This cost is destined to increase, with a potential impact on society in Italy and Europe as well. In this world, the cost of inefficiency in this sector is going to grow higher and higher, both in economic terms and in terms of sanctions. This is why one of the constant objectives of our work is to provide solutions that encourage virtuous behavior".

"For us, this step marks a further opportunity for growth and consolidation in the market of ERP solutions for the Environment and Tariffing," says Luca Moretti, Vice President of Anthea. "By joining the Viasat Group we will be able to further expand and complete our offer, by fully integrating Datamove's platforms and solutions with the Utilities and Public Entities market. At the same time, this will strengthen our offer of products and resources dedicated to the environmental operators market. Starting today, we will be the first Italian Group that can offer a single solution made up of advanced measurement systems for environmental services, natively integrated with the most modern, functional and technological software platform - ANTHEA R10.50 - which can manage the entire process chain, up to Punctual Tariffing".

Who is Viasat Group? Viasat Group is an European group that specializes in designing, manufacturing and distributing telematics products and services and IOT (Internet of Things) for the insurance and management of fleets, for waste management and for Big Data industries. It is present through its subsidiaries and distributors in over 50 countries in Europe, Africa, the Middle East and Latin America. It manages around 700,000 vehicles equipped with satellite technologies, 5.8 million connected people (Apps, wearable devices, workforce management), 25 cities connected with smart transport systems and 8,000 buildings all over the globe, with over 600 employees.

Who is Anthea? Italian leader in providing solutions for the integrated management of environmental services. Since 1986, it has been designing and developing software solutions for the Environment. Today, the Group has a technical staff of more than 40 employees divided into local units all over the national territory. To put quality at the center of every phase of the production process, to understand technology as a continuous commitment to research and develop solutions aimed at increasing simplicity, product efficiency and end-user satisfaction: from the very beginning, this has always been Anthea's philosophy.

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