



PRESS RELEASE

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VIASAT AND ZURICH ITALIA TOGETHER FOR SAFER DRIVING

The partnership between Viasat, Italian excellence in telematic satellite solutions for safety and security, and Zurich Italia, which has been protecting and safeguarding Italian drivers for over 100 years, has been launched. Thanks to the agreement, exclusive benefits and reduced prices for Viasat customers who sign for the Zurigò policy: Zurich's multi-vehicle solution.

Specifically, Viasat customers who choose one of the three Sicuri & Protetti packages (Basic, Safety or Security) can insure their vehicle at an advantageous price with the ZuriGò solution, which includes the mandatory automobile third party liability cover with a 10% discount, optional theft cover with a 60% discount, protection against driver accidents with a 50% discount, as well as fire and legal protection coverage.

ZuriGò is the insurance solution that offers full protection, not limited to the coverage of the vehicle but focused on the protection of the person and all family. The solution includes protection against damage caused to third parties as well as damage sustained personally or by your own vehicle through a series of guarantees designed to protect your mobility and private life. Zurigò's protection starts with the car policy but is not limited to vehicle coverage, it follows the driver and his mobility by offering protection against damage at every stage of travel regardless of the vehicle used.

Paolo Ravicchio, Head of BU Insurtech at Viasat, said: *"We are very glad to be partnering with such an important company as Zurich, which shares our vision of an insurance telematics service and protection for customer, further confirming the strength of our Sicuri & Protetti initiative. This is an extremely complete and modular range of telematic services, an alternative to the traditional Black Box model, which is no longer considered and used as a simple control tool, but as a tool for prevention, protection, assistance and intelligent mobility, capable of perfectly integrating and reinforcing the insurance cover. In short, maximum safety, protection and assistance in a single solution."*

Elena Rasa, Chief Underwriting Officer of Zurich Italia, said: *"Zurich has always been attentive to evolving lifestyles, needs and consumer trends, particularly the evolution of mobility. Viasat is an Italian company close to the values of our company, which has contributed over time to important improvements in driving safety, and this agreement confirms Zurich's commitment to protecting people at a delicate time of mobility's recovery with new habits and a greater need for safety."*

Viasat (www.viasatonline.it) An European excellence in the field of satellite security systems that integrate the latest communication technologies in order to ensure the complete safety of the vehicle and its occupants. It is active in the markets of satellite alarm systems, Insurance telematics, fleet management and Big Data. It is part of Viasat Group which, since 2002, has grown to become one of the economically strongest in our country, boasting a presence, either direct or through local distributors, in 60 countries across Europe, Africa, Middle East and Latin America, with more than over 800 employees.

Zurich Insurance Group (Zurich), leader in the insurance market, provides its customers both globally and in the local markets. With about 55,000 employees, it supplies a wide range of non-life and life insurance products and services in more than 215 countries. Zurich's customers include private, small and medium-sized enterprises and large corporations. The Group's headquarter is in Zurich, Switzerland, where it was founded in 1872. The holding company Zurich Insurance Group Ltd (ZURN), listed on the SIX Swiss Exchange, is present in the US market through a Level I American Depositary Receipt (ZURVY) program traded over-the-counter on OTCQX. More information about Zurich is available at www.zurich.com **Zurich in Italy**. Zurich has been present in Italy since 1902 and operates through a network of approximately 600 agencies and distribution agreements with banks and networks of financial advisors, in the area of insurance protection, savings and pensions-

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