



PRESS RELEASE

Venaria Reale, 7 January 2020

## VIASAT FOCUSES ON GREENTECH Anthea and Datamove flow into the Viasat BU Fleet & Waste Management

Last December the merger by incorporation into the company Viasat S.p.A. of the Anthea and Datamove companies, both controlled by the Viasat Group holding, ended. A technological and commercial integration that falls within the framework of the Group's industrial and strategic design, aimed at giving a strong acceleration on the fastest growing markets.

In particular, the merger completes the business chain in the Waste Management area, thanks to the important know-how of Anthea, specialized in the development of solutions for the integrated management of environmental services, of Datamove, expert in the development of advanced systems for fleet management and waste measurement in urban hygiene, and Viasat as a player in the telematic and IoT services market. Therefore, a leading role for Viasat in a market, such as the Waste Management market, which is growing in Europe with extremely significant margins.

"For Viasat this area represents a great opportunity to be recognized as a reference subject within the market", **explains Domenico Petrone, President of Viasat Group**, "being able to guarantee advanced solutions and services, constant assistance with highly experienced resources, to respond to the continuous needs of business change and evolution, maximizing efficiency and competitiveness".

"The Waste market is going through a phase of transition towards punctual pricing and Datamove brings with it one of the most advanced platforms in the urban hygiene sector, in terms of measurement, now merged into the new [WMS suite - Waste Management Solutions](#)" **comments Luca Moretti, Head of the Viasat BU Waste Management**. "Together with the Anthea ERP platform it represents a great opportunity for the Group in the Waste Management sector. In this perspective, the merger represents an important opportunity also for our customers, as Viasat aims to grow also through further acquisitions to export the model throughout Europe, where it is already present through the Group's subsidiaries".

"The vision at the Group level certainly goes beyond national borders" **concludes Gianni Barzaghi, Head of the Viasat BU Fleet**. "We have a model that has an important impact on the world of waste management in Italy and that we intend to export to compete in European markets with innovative development capabilities, operational flexibility and technological synergies that can enhance and further develop the Group's typical businesses, especially in the Fleet sphere".

Furthermore, by the end of the year, other operations will be completed that aim to favor the positioning of Viasat in Italy as a "one smart company" with a core business strongly focused on technological solutions and services for the Transport & Logistics, Waste Management sectors, Insurtech and, more generally, of Smart Cities.

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## **NEW COMPANY PROFILE**

**Name:** Viasat S.p.A. a single shareholder

**Registered Office:** Via Tiburtina, 1180 00156 Rome

**P. IVA:** 01916221003

**C.F.:** 07950950589

**Share capital:** 2.425.956 € i.v.

**Board:** President Domenico Petrone  
Massimo Getto, Valerio Gridelli, Luca Moretti, Gianni Barzaghi

**Media Relator:**

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