



Venaria Reale, 12 February 2019

## PRESS RELEASE

# VIASAT AT TRANSPOTEC LOGITEC 2019

**Transpotec Logitec 2019 is ready to start.** It is the reference point for the Italian road transport market, a place where it is possible to discover the latest products and services in a key sector for our country: from heavy and commercial vehicles to vehicle fittings, from road transport services to the aftermarket, from components to second-hand goods.

**Viasat will be present with its own stand (Pav. 6 - C5) inside the 'Logistic Village'**, an area of over 1,000 square meters that will host conferences and meetings related to the main issues concerning logistics and transport, but also many exciting direct experiences: from test drives to simulations, from entertainment initiatives to decorated vehicles. **This will also be the occasion to present the new suite, TMS - Transport Management Solutions by Viasat, which integrates in a single offer a wide range of products, hi-tech solutions and satellite telematics services for the world of Fleet Management to guarantee fleet managers the highest levels of intelligent automation of operational processes, savings and efficiency, protection and high-level security for vehicles, goods and drivers. The watchword is one: to simplify transport.**

"A few years ago, we have begun a journey to discover the business model that will guide freight transport and logistics companies through an increasingly competitive but also safer, more legal, more sustainable global market - **explains Domenico Petrone, President of Viasat Group** -. Transportation is a good example of how the satellite and IoT technologies offered by Viasat Fleet can bring value to this sector, characterized by the need to track goods in real time, as well as plan, manage and optimize flows, both along the supply chain and within complex logistics hubs."

"The Logistic Village – **explains Valerio Gridelli, CEO of Viasat S.p.A.** - will have a truly innovative and welcoming layout and will feature a large central area that will host meetings and workshops, presentations of products and services, in-depth studies and scenario surveys. Speeches by ministerial representatives, international realities and important companies, including Viasat, will offer many opportunities for debate to a wide audience of professionals, experts, connoisseurs and to the entire supply chain of the world of logistics and road transport".

This edition of Transpotec Logitec will span over 5 pavilions and several outdoor areas dedicated to exhibition and road testing. Expectations are high and the organizers are determined to exceed the number of exhibitors and visitors of the previous edition (in 2017, 84 thousand visitors from 86 countries, and 780 exhibiting companies from 25 countries were present).

**Who is VIASAT S.p.A.** – *An European excellence in the field of satellite security systems that integrate the latest communication technologies in order to ensure the complete safety of the vehicle and its occupants. It is active in the markets of satellite alarm systems, Insurance telematics, fleet management and Big Data. It is part of Viasat Group which, since 2002, has grown to become one of the economically strongest in our country, boasting a presence in around 50 countries across Europe, Africa, Middle East and South America, with more than 700 employees worldwide.*

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