

## Press Release

### **TIM: through 4G Retail starts the partnership with Viasat to provide automotive 4.0 solutions**

*Viasat's advanced satellite tracking systems for cars and motorcycles and bicycles, always at a smartphone's reach, will be distributed in over 200 4G Retail stores in the country's main shopping centers and large cities.*

Rome, 7th June 2018

**4G Retail (a TIM Group company) and Viasat have signed an agreement to bring automotive 4.0 solutions to more than 200 telephony stores in the country's main shopping centers and large cities.**

This partnership promotes *SlimBox*, the new solution dedicated to Viasat satellite tracking for cars and motorcycles, which can support customers in finding their vehicles in case of theft with the help of GPS systems, and provide them with statistical information on their driving style via App. In addition, vehicle owners can take advantage of a series of discounts on their motor insurance policy (as provided for by the Competition Law no. 124 of 4 August 2017), and receive ongoing assistance from the Viasat Operations Center (24/7) in case of accident, breakdown or danger.

In addition, the agreement will soon make possible the commercialization of **Viasat Lock, a self-powered satellite locator to defend bicycles in case of theft and loss**. It is small and lightweight, and it can be freely installed onto the handlebar without altering its design. Viasat Lock, too, is equipped with GPS, connected to an App and to the Viasat Operations Center (24/7)

These solutions are the forefront of a range of increasingly customized satellite anti-theft devices, based on the big data of vehicles connected to Viasat systems, which can be used in aggregate form.

*"We are very satisfied with our partnership with Viasat, a leading player in the sector, which allows us to offer, through our solid and widespread 4G Retail sales network, advanced services to simplify the daily activities of our customers. This is also achieved by combining innovative solutions with the quality of TIM's ultra-broadband mobile network, which already covers 98% of the country, says Michele Corcione, CEO of 4G Retail.*

*"With this partnership, Viasat goes back to the future. We have started with the consumer world, but over the last fifteen years we have shifted our focus towards the b2b world. Today, thanks to this collaboration, we are back into the retail market once again. When you work with commitment and enthusiasm, always taking on new challenges, you can bring home important results such as this agreement with 4G Retail, a company that boasts a sales network which is unique in our country", says Valerio Gridelli, CEO of Viasat.*

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**4G Retail** - 4G Retail, a TIM Group company, is a large sales network specializing in telephony. The company's core business is the sale of products, services and accessories for mobile phones and landlines. Our consulting and support service takes advantage of the consolidated know-how of over 900 professionals who operate in 4G Retail stores throughout the country. Our network boasts over 220 stores and 14,000 square meters of exhibition space, mainly distributed in the most important shopping centers of the country.

**VIASAT** - an European excellence in the field of satellite security systems that integrate the latest IoT and telematics technologies in order to ensure the complete safety of the vehicle and its occupants. It is active in the markets of satellite alarm systems, Insurance telematics, fleet management and Big Data. It is part of Viasat Group which, since 2002, has grown to become one of the economically strongest in our country, boasting a presence in over 50 countries across Europe, Africa, Middle East and South America, with more than 600 employees worldwide.

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