



## PRESS RELEASE

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### ECOMONDO 2018: VIASAT GROUP TO CONQUER THE WASTE SECTOR

The Viasat Group comes back in style to the Ecomondo Fair in Rimini (*Hall C7, stand 130*), which will take place from 6 to 9 November, with an exhibition area of great impact and charm in the name of sustainability and of technological innovation applied to the world of waste management. The range of products presented at the event combines **three technological expertises of excellence, those of Viasat, Anthea and Datamove** - all companies of the Viasat Group - which join forces in order to become a single interlocutor with the customer, to support every phase of the most complex projects and allow companies, administrations and institutions to better manage the challenges of Measurement, PAYT and Environmental Management, with a view towards the Circular Economy.

More than **2.5 billion tonnes of waste** are produced in the EU, and the **European Circular Economy Package** has set out precise common objectives in order to improve recycling rate from 55% of municipal waste, expected by 2025, to 65% by 2035 (*Source: Eurostat, EPRS, European Commission*). These are challenging objectives which can only be achieved thanks to technology such as that presented at Ecomondo by the three-way alliance between Viasat, Anthea and Datamove. A complete suite for the management **of the entire chain of environmental services and of waste management**, through a platform that combines advanced ERP systems with innovative IoT devices. **WMS - this is the name of the new solution** - means comprehensive management of the processes related to **Environmental Services, PAYT Measurement and Pricing, Digital Storage of data and applications tailored on the Smart City model** in a single shared platform, able to adapt to scenarios and areas of application that can no longer be addressed with individual, vertical solutions. It provides customers with high-performance solutions, advanced services and ongoing support to respond to the companies' constant need to change and evolve, maximizing efficiency and competitiveness.

Ecomondo will also host the conference "**Circular Economy and PAYT: the role of ARERA in Italy and the Urban Agenda for the EU project**". (Friday, November 9, 9:00 a.m., Abete Room), organized by **Operate.it (Osservatorio Nazionale Ambiente Misurazione e Tariffa Rifiuti)** (National Environment, Measurement and Waste Rates Observatory), with the aim of further analyzing the news and issues related to the rules and methods of application, as well as the centrality of environmental and IoT management systems based on new technologies and infrastructures, with proper PAYT management in mind. Among others, **Massimo Getto (Vice President and CFO of Viasat Group)**, **Luca Moretti (Vice President of Anthea)** and **Gianni Barzaghi (CEO of Datamove)** will participate as speakers. On the occasion of the event, **the new edition of the Fleet Road Safety Guide will be presented**, in Italian and English. This second issue of the year is entirely dedicated to fleet management themes, **with a special focus on waste management**.

Ecomondo is the most important Italian event with regard to the recovery and recycling of materials of all kinds. The following areas of the exhibition will be upgraded: water cycle and air quality, land reclamation, complete waste cycle, packaging, risks and safety. Additionally, the exhibition area dedicated to institutions will be developed further. The projects, policies and intervention plans of municipalities, provinces, regions and authorities will also be unveiled.

**We are waiting for you!**

**Who is Viasat S.p.A.** - a European excellence in the field of satellite security systems that integrate the latest communication technologies in order to ensure the complete safety of the vehicle and its occupants. It is active in the markets of satellite alarm systems, Insurance telematics, fleet management and Big Data.

**Who is Anthea** Italian leader in providing solutions for the integrated management of environmental services. Since 1986, it has been designing and developing software solutions for the Environment. Understanding technology as a continuous commitment to research and develop solutions aimed at increasing simplicity, product efficiency and end-user satisfaction: from the very beginning, this has always been Anthea's philosophy.

**Who is Datamove.** It is a team of professionals with decades of experience in the management of urban hygiene services, with the aim of creating a leading company with regard to tracking and control, in order to give a concrete response to the needs of the waste management market. It now offers innovative solutions and direct support to customers in the start-up, customization and implementation phases of their services.

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